



MEDIA ADVISORY

FOR IMMEDIATE RELEASE:

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FURTHER INFORMATION:

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WeGo offering riders half off to local attractions *Take a WeGoCation with QuickTicket*

NASHVILLE – WeGo Public Transit is partnering with local attractions for a summer promotion called WeGoCation. It kicked off with an event at the Nashville Zoo Tuesday. Riders can show their QuickTicket phone app or reloadable card and get half-off admission at the Nashville Zoo, National Museum of African American Music, Frist Art Museum, and Country Music Hall of Fame and Museum. Riders can also get half off any entrée at Bavarian Bierhaus restaurant at Opry Mills Mall. The promotion runs from June 14 to August 15.

“We are thrilled to partner with some of Nashville’s world class attractions as we work together to advance local transit,” WeGo CEO Steve Bland said. “Locals will get a chance to enjoy a staycation while saving money with their QuickTicket.”

QuickTicket works for WeGo buses and the WeGo Star rail service. Riders just scan their card or app as they board, and they are on their way. Download the QuickTicketTN by WeGo phone app or purchase a reloadable card at the WeGo Central Information Window and several other locations. Riders with questions about QuickTicket can call 615-862-5950. Bus routes for WeGoCation attractions can be found on the website at WeGoTransit.com.

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Cutline: Kicking off WeGoCation: Nashville MTA Chair Gail Carr Williams; Metro Council member Courtney Johnston; Nashville Mayor John Cooper; Lisa Purcell, Senior Vice President of External Affairs of the Country Music Hall of Fame and Museum; Dion Brown, COO of the National Museum of African American Music; Seth Feman, Executive Director and CEO of the Frist Art Museum; Rick Schwartz, President and CEO of the Nashville Zoo; and Joe McCarroll, COO of the Bavarian Bierhaus restaurant at Opry Mills.

Other photos: The new Zoo bus was on display at the event today. It features a tiger and rhinoceros with an elephant bringing up the rear.

About WeGo Public Transit

The Nashville Metropolitan Transit Authority (Nashville MTA) and the Regional Transportation Authority of Middle Tennessee (RTA) are operating bodies of WeGo Public Transit, which serves 26 local bus routes, eight regional bus routes, and one train serving Davidson and Wilson Counties. WeGoTransit.com

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Editor's Note: To request this info in an alternative format, call 615-862-5950 for the ADA Coordinator