



WeGo Forward Update: RTA Plan

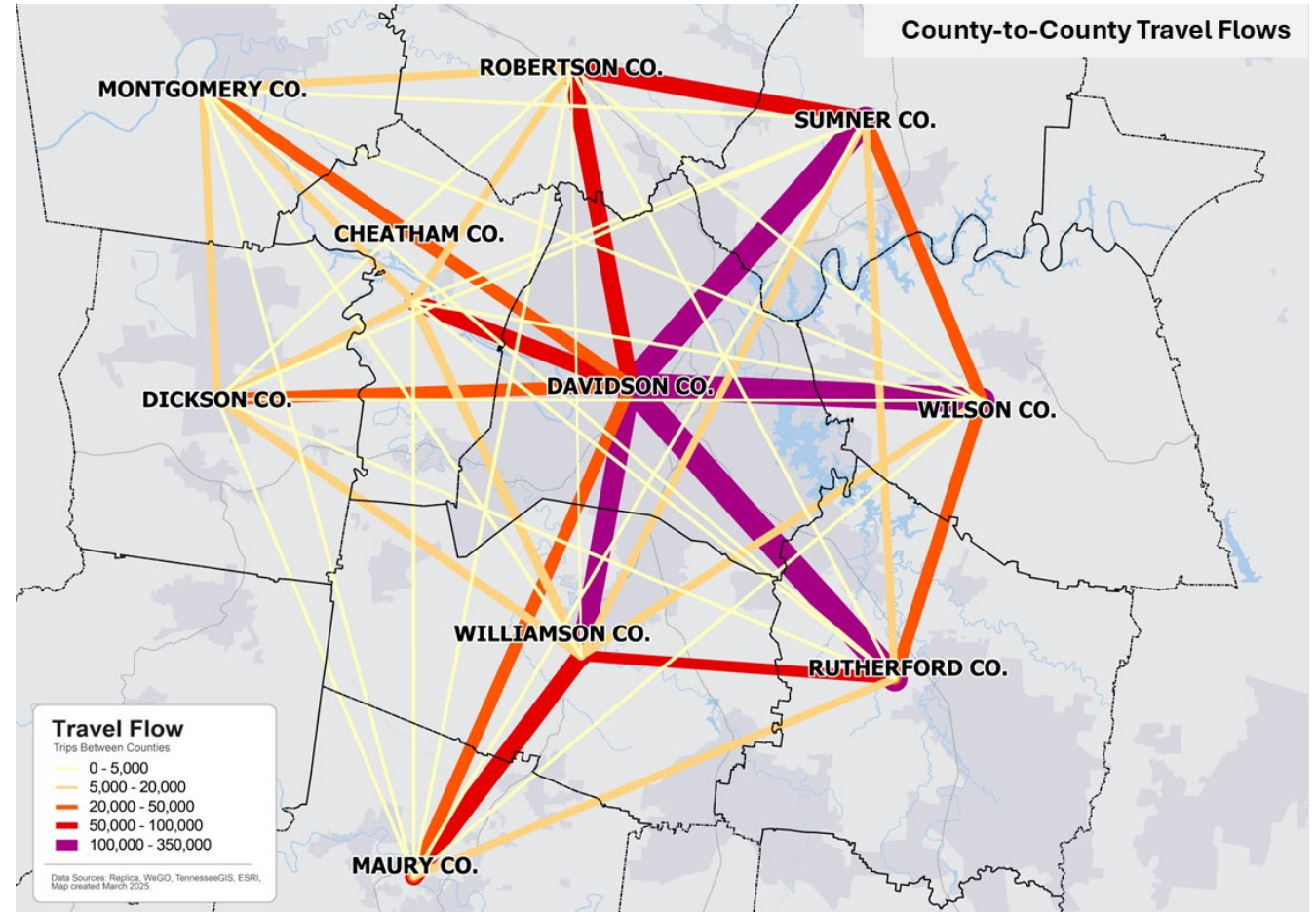
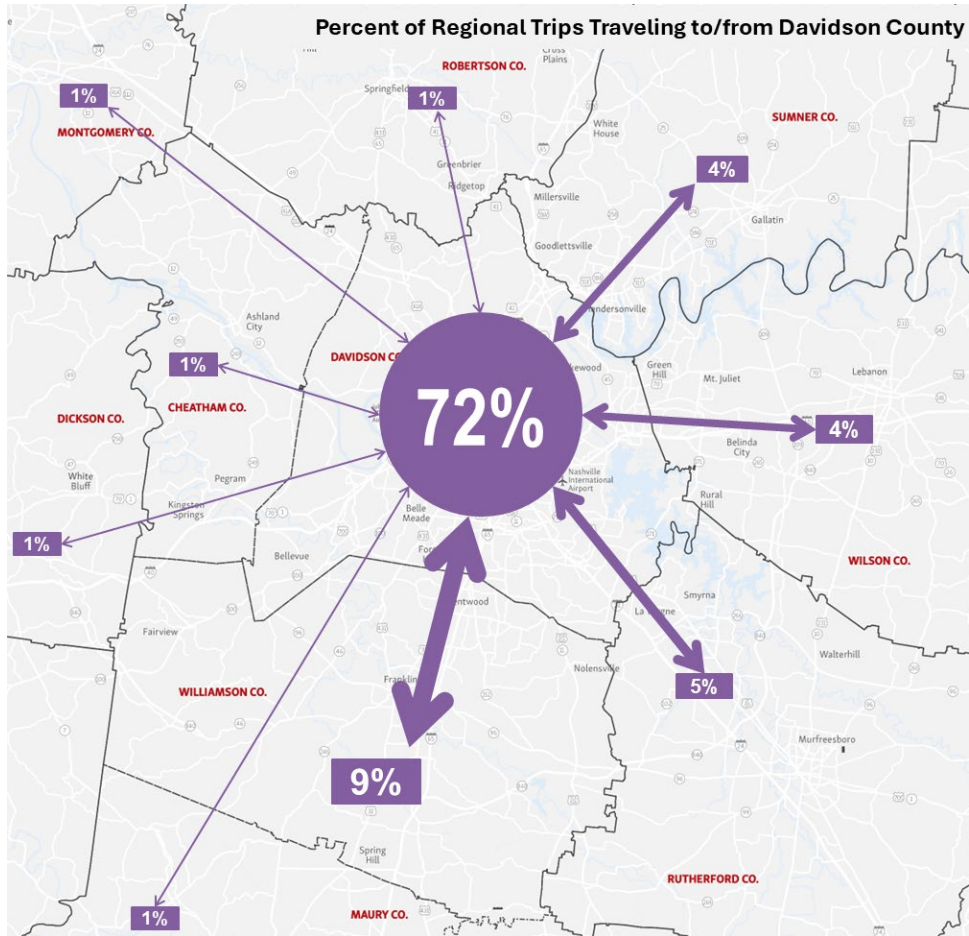
RTA Board Meeting, March, 2026

Regional Expansion

Population Growth

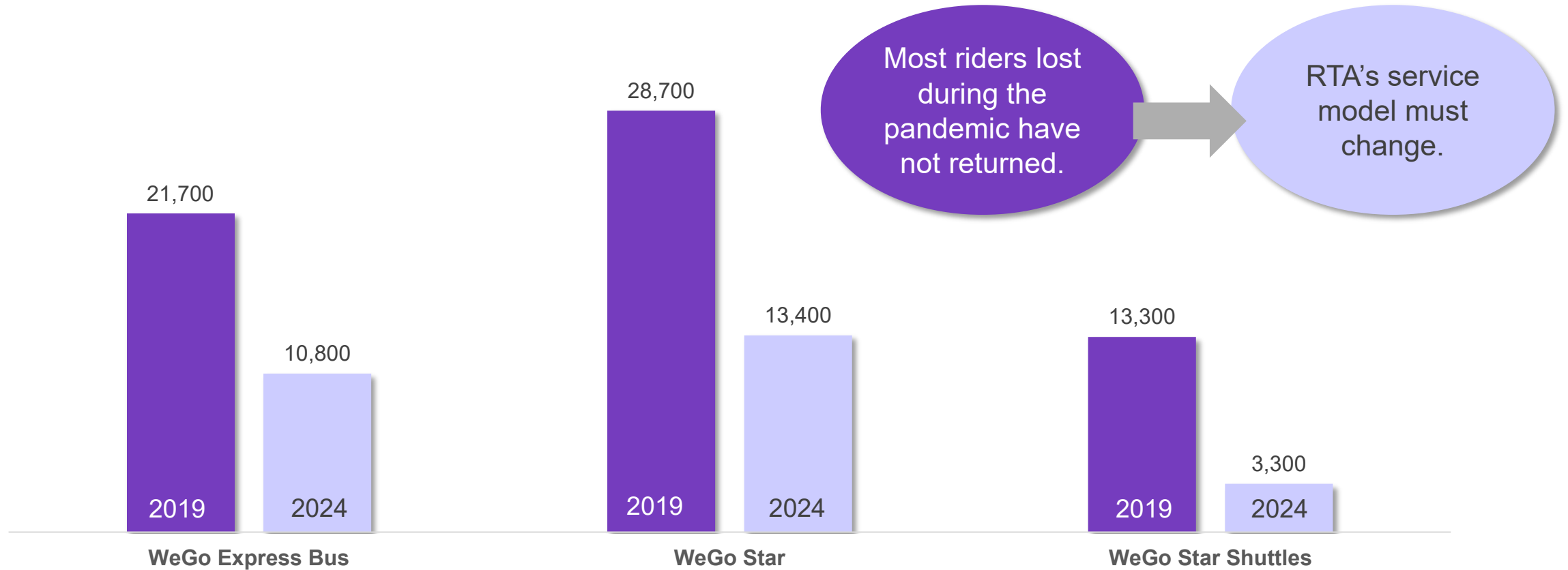


Regional Travel Patterns



Ridership Trends

October Ridership Comparison



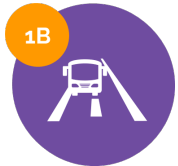
RTA Plan Initiatives

1

Comprehensive Regional Service



Reimagined Express Service



Downtown Nashville Transit Priority Corridors



WeGo Star Improvements

2

Improved Connections



Better Regional and Local Connectivity



WeGo Link First Mile/Last Mile Connections

3

Expanded Local Service



Fixed-Route Service



Microtransit

4

Access and Ease of Use



Better Park & Ride Lots



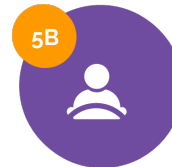
Seamless Service

5

Specialized Services



Vanpool Service



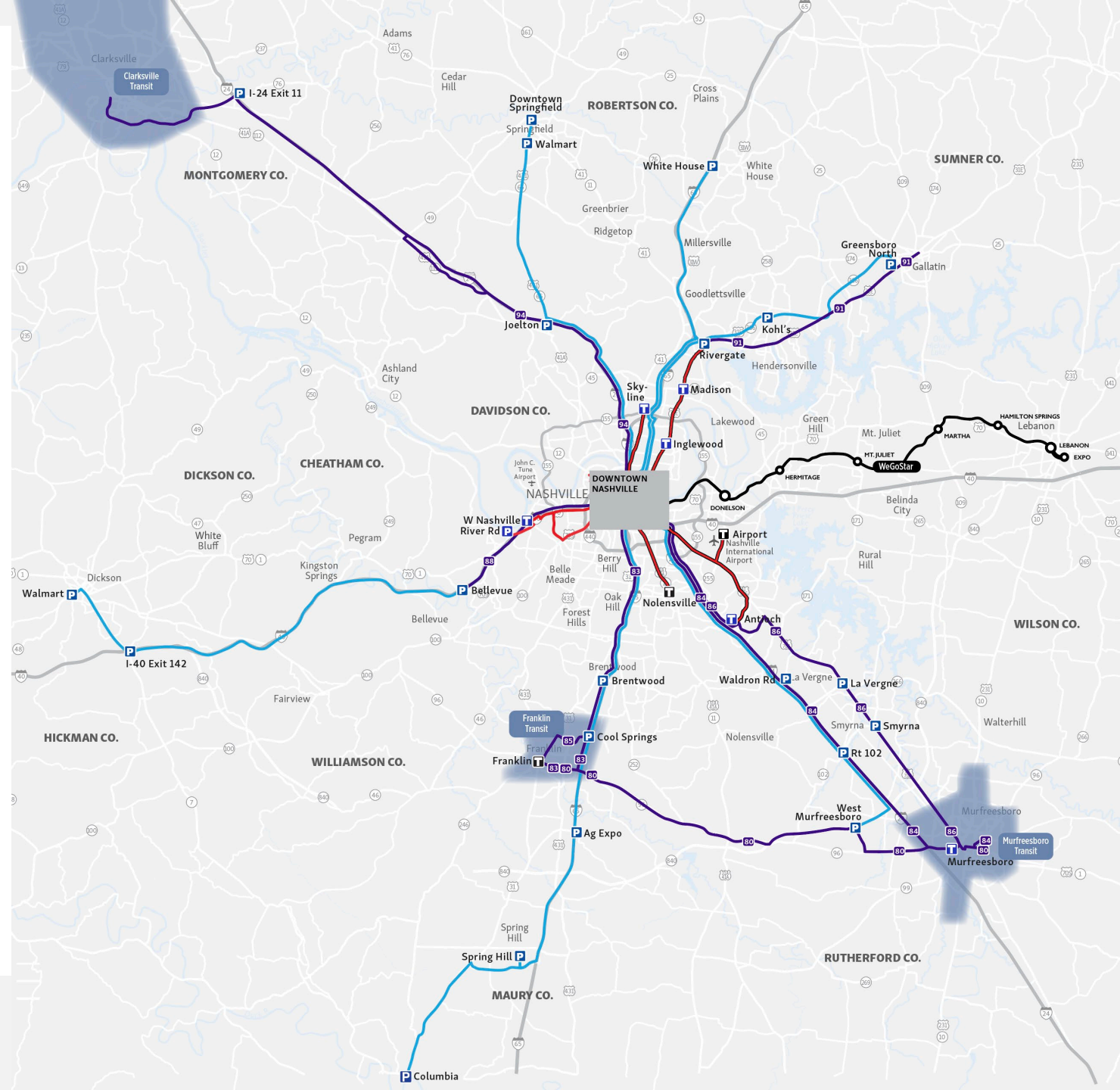
Lifeline Services



Special Event Services

Reimagined Regional Service

- All day service
- All week service in higher volume corridors
- Service to new areas



Choice Lane Service

- Use of Choice Lanes to make service faster:

24 82 West Murfreesboro

24 84 Murfreesboro

24 86 Smyrna-La Vergne

65 83 Franklin-Cool Springs

65 95 Columbia-Spring Hill-Cool Springs

- I-24 Choice Lanes connections with the Antioch Transit Center
- VanStar vanpools will also benefit



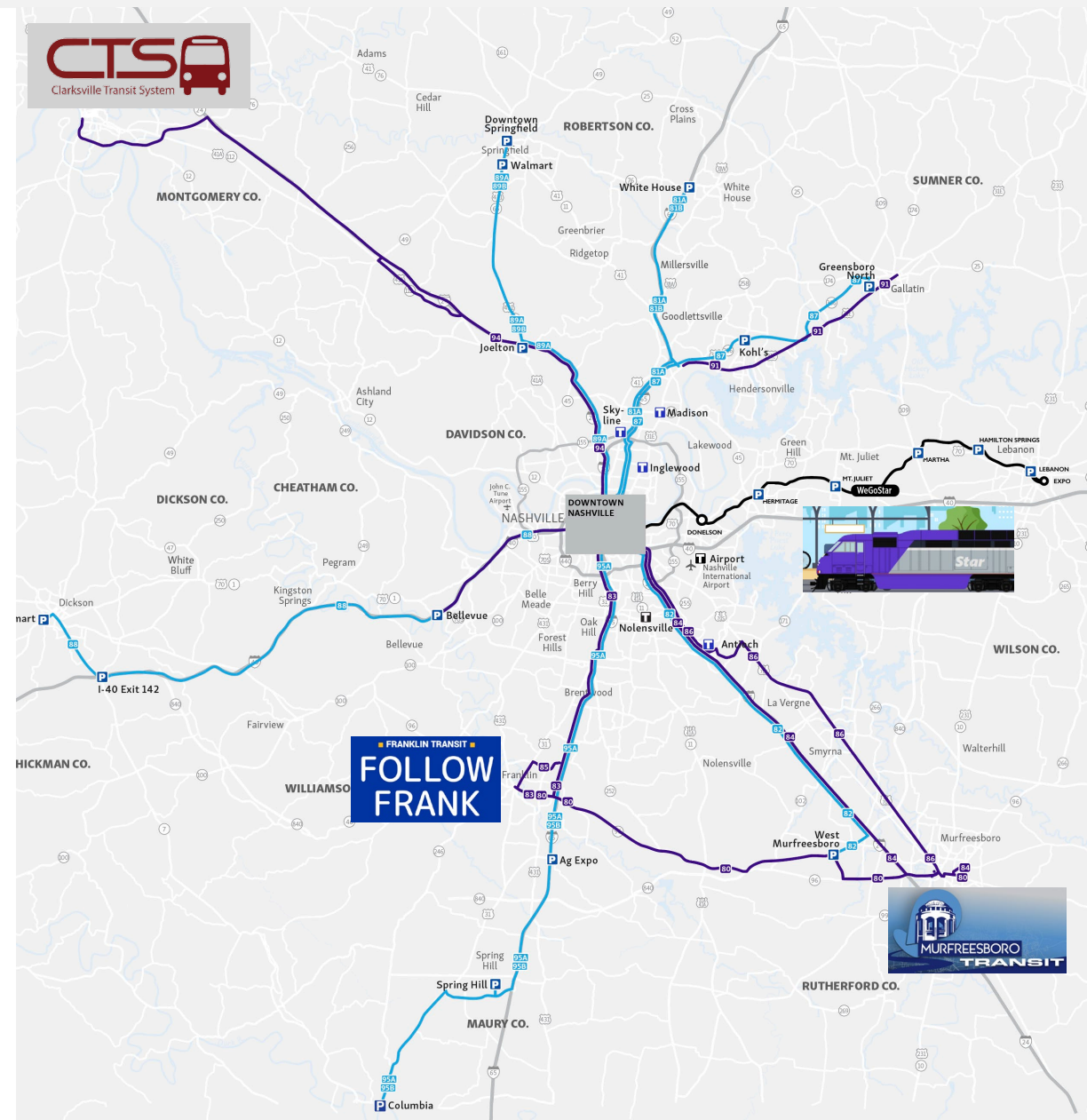
WeGo Star Service Improvements

- Implement recommendations from WeGo Star Future Strategy study:
 - Weekday evening service
 - Saturday service
 - Expand special event service
- Weekday midday bus service
- Additional downtown shuttle routes



Regional-Local Connections

- Downtown Murfreesboro and MTSU
- Downtown Clarksville and Austin Peay
- Downtown Franklin and Cool Springs
- Better connections with WeGo Star



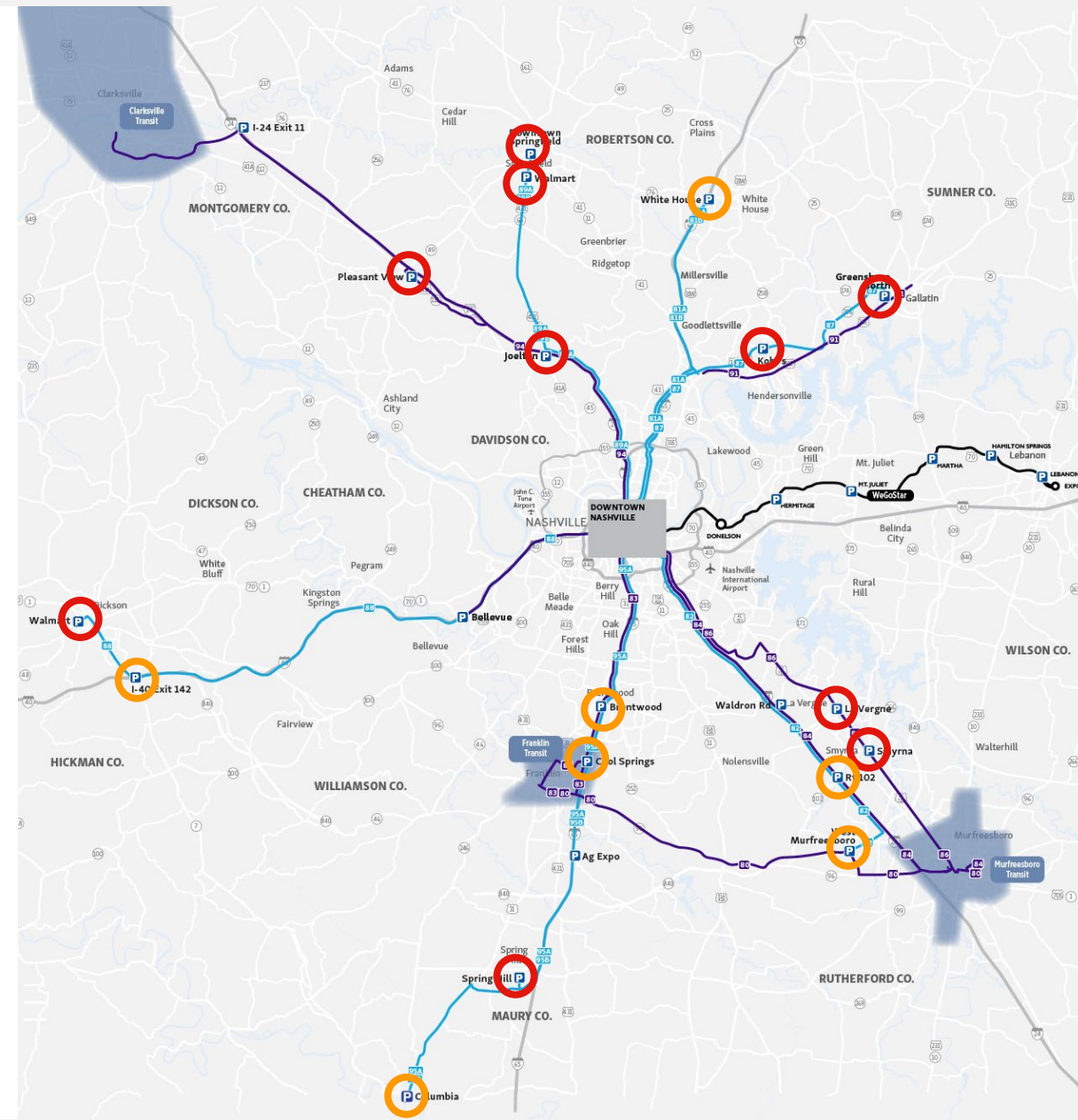
New Local Services

- Local transit agencies
- Contract with WeGo
- Services could include:
 - Fixed-route service
 - Microtransit
 - New inter-community services



Park and Ride Improvements

- Relocate to more convenient locations with better facilities and long-term agreements
- Develop new lots



Expanded Special Event Service

- Expanded service to additional locations and events
- Special train and bus service
- Introduce new riders to transit



Next Steps

- Stakeholder engagement
- Refine draft recommendations based on stakeholder engagement
- Produce final recommendation and report