

Sole Source Intent Notice

WeGo intends to conduct a sole source purchase with Transit App for the following software.

Transit App – WeGo Link Integration – Functionality Summary

Transit App has the ability to provide integrated, multimodal trip planning between fixed bus routes and on-demand services, including a deep-link integration with Uber to start the ride request process from within Transit App. The attached proposal is to implement this functionality in Nashville for the WeGo Link first/last mile program with Uber and support this feature for a three-year period. Customers will automatically see WeGo Link as a service option when planning a qualifying trip, and Transit will suggest the optimal trip request time that will allow for a reliable connection between Uber and the bus without excessive wait times at the bus stop.

When the rider selects a trip solution, Transit will automatically send the trip booking information to the Uber app. The customer will then confirm the trip and be matched with a driver. As long as the customer already has the program voucher on their account, they will receive the appropriate discount rate for the WeGo Link trip. If the customer doesn't have the Uber app installed, they will be prompted to do so. The first few times they select WeGo Link as a service option, they will be presented with information about the program and a link/instructions on how to download the voucher.

In addition, Transit App will promote WeGo Link through banners within the app. Transit App will also share anonymized ride data for trips taken under the program. This data can be used to make further adjustments to the service and adjoining fixed bus routes. Transit will also make continuous improvements to their platform based on feedback from transit agencies and customers.

Potential bidders may submit a proposal that offers equivalent services as described above. Proposals must be submitted to Kim.hereford@nashville.gov by Monday, October 2, 2023, before 1:00 p.m.